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субота, 12 квітня 2008 р.

New Luxury Magazine BOX It's About Luxury, It's About Pleasure, It's About Enjoying Yourself

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global knowledge of Automotive, Aircraft, Marine and Property markets created duttondirect.com, an online business to reflect an appreciation of the value of elite and exclusive products with which the Dutton name is synonymous. Today, with an audience of 80,000 people per month duttondirect.com is a leading online luxury directory, classifieds and online magazine, covering all aspects from pre through to post purchase of luxury automotive, marine, aircraft, real estate, lifestyle products, events and gifts.

In 2003, The Variety Club extended an invitation to (also known for his strong involvement in the luxury sector) become a Footlight Ambassador of their children's charity. Passionate about helping sick Australian children and inspired by the opportunity to make a difference, Barbagallo conceived the idea of Box Magazine, a luxury lifestyle magazine aimed at increasing awareness and raising funds for Australia's children's charities. Today, 100% of the profits from the magazine subscriptions are donated to charity via his own ToyBox Charitable Trust.



"Box Magazine's target audience have a strong desire for the good

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things in life. Put simply, our target audience are consumers of luxury goods and services," Barbagallo stated.

With a world leading print publication and the awesome on-line platform of duttondirect.com, this partnership is extremely well poised to promote the luxury industry to their desired demographic and at the same time, raise some serious funds for our sick and disadvantaged children.

The launch cover is with Jessica Alba with fantastic articles throughout.

Dutton was founded in 1911 making it the oldest family owned car dealerships in the world today.

www.duttondirect.com was founded in 2004 to support its customers now a global name in luxury www.duttondirect.com now showcases 2.2 billion worth of luxury goods for sale www.duttondirect.com has a month audience of 120,000

Box Magazine was founded in 2003 and is distributed quarterly.

45,000 circulation, \$50.00 annual subscription fee.

Launch -- The new Partnership between Box Magazine and Dutton Direct kicks off in Luxurious surroundings In Australia

Date -- Tuesday 15th April 2008

Time -- 6:30 - 8:30 p.m.

Source: [PRWeb: Automotive](#)

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